



POWER IN UNITY: ACHIEVING RACIAL & HEALTH EQUITY IN THE COVID ERA

SEPTEMBER 29 - 30, 2020



AGENDA

DAY 1: Focusing on AANHPI Communities
September 29, 9:00 AM- 3:00 PM Pacific Time

| GENERAL SESSIONS | |
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| 9:00 – 9:10 AM | Sacred Opening Mr. Albert Titman, Sr. Miwok, Maidu, and Pit River |
| 9:10 – 9:20 AM | Welcome and Overview of 25 Years of APPEAL Mr. Rod Lew |
| 9:20 – 10:00 AM | Plenary: Story of Tobacco and Cancer in the Asian American, Native Hawaiian, and Pacific Islander Communities Dr. Nia Aitaoto Dr. Sheri Daniels Dr. Thu Quach |
| 10:00 – 10:35 AM | Keynote: The Data Disaggregation Imperative to Achieve Health Equity Dr. Ninez Ponce |
| 10:35 – 10:45 AM | Cultural Interlude |
| 10:45 – 11:45 AM | Plenary Discussion Panel: Commercial Tobacco, Substance Abuse, Racism, Mental Health, and the Asian American, Native Hawaiian and Pacific Islander Communities in the COVID Era Dr. Gilbert Gee Dr. Ray Samoa Dr. Anne Saw Dr. Sora Tanjasiri |

| CONCURRENT SESSIONS | |
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| <p>11:45 AM - 12:45 PM</p> <p>AUDIENCE:</p> <p><i>These sets of concurrent sessions are intended for participants who are in the early stages of working with Asian American, Native Hawaiian, and Pacific Islander communities and/or newer to commercial tobacco control and cancer.</i></p> | <p>Concurrent 1.1: Disaggregating AA and NHPI Data for Tobacco Use and Cancer By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Differentiate between AA & NHPI subgroup data with regard to Commercial Tobacco use and Cancer. • Explain what tobacco is, the various forms (i.e. hookah & betel nut), and how it impacts an individual and their communities' overall health. Tobacco 101 within AANHPI communities. • Discuss the disparities/gaps that exist in new programs and or research. <p>Dr. Janice Tsoh Dr. Beverly Gor</p> |
| | <p>Concurrent 1.2: Changing Norms through Policy Change 101 (Local Level) By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Explain why policy change is an important need for AANHPI policy engagement. • Describe the steps to create policy change at the local level. • Compare successful case studies using local policies that have engaged AANHPIs <p>Ms. Rosalyn Moya Mr. Sambo Sak</p> |
| | <p>Concurrent 1.3: Community Engagement and Communications in a COVID Era By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Analyze alternative methods of communication/outreach in the COVID-19 era. • Formulate various strategies on how to engage with community members, stakeholders, and youth using different communication tools. • Assess how to incorporate youth interaction. <p>Mr. Vincent Eng Mr. Carl Johnson Ms. Annette "Nackie" Moli</p> |

| CONCURRENT SESSIONS | |
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| <p>12:30 - 1:30 PM</p> <p>AUDIENCE:</p> <p><i>These sets of concurrent sessions are intended for participants who are more experienced working with Asian American, Native Hawaiian, and Pacific Islander communities and/or advocating for commercial tobacco control and cancer policy change.</i></p> | <p>Concurrent 1.4: Trending Topics in AA & NHPI Tobacco, Cessation, Health Care Systems and Cancer</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Identify current information that is being studied or researched within the tobacco and vaping industry. • Explain cancer initiatives and cancer success stories in the AANHPI communities. • Evaluate what health systems have reduced barriers to help-seeking behavior and cessation for the AA and NHPI communities. <p>Dr. Elisa Tong Ms. Wanda Louis</p> |
| | <p>Concurrent 1.5: What are the Gaps in AA & NHPI Enhanced Policy Change</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Differentiate between the limitations at a state, local, and legislative levels • Identify what actions are taken to address issues regarding legislative language and community (disagreements) for tobacco policy. • Analyze local/statewide inclusive health equity policies such as the implications of the policy being enforced <p>Ms. Irene Linayao-Putman Ms. Bao Xiong</p> |
| GENERAL SESSIONS | |
| <p>1:30 - 2:00 PM</p> | <p>Michael J. Wong Leadership Award Recipient: Betty Lee Hawks</p> <p>Caleb Otto Community Champion Award Recipient: Jonathan (Tana) Lepule</p> |
| <p>2:00 - 2:30 PM</p> | <p>Closing Plenary: Where We are Going: Moving toward Policy Change for the Future</p> <p>Dr. Andrew Subica Dr. Pamela Ling Mr. Peter Cruz</p> |

**DAY 2: Focusing on Health Equity
September 30, 9:00 AM - 2:30 PM Pacific Time**

| GENERAL SESSIONS | |
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| 9:00 – 9:10 AM | Sacred Opening Ms. Liz Lara O'Rourke |
| 9:10 – 9:20 AM | Welcome and ADEPT Overview Ms. Carol McGruder Mr. Rod Lew |
| 9:20 – 10:00 AM | Keynote: "The Power of Art in the Time of Crisis: COVID, George Floyd and #SayHerName" Ms. Andrea Jenkins |
| 10:00 – 10:05 AM | Cultural Interlude Ms. Carol McGruder |
| 10:05 – 10:35 AM | Tobacco Industry through a Health Equity Lens Dr. Phil Gardiner Dr. Jessica Barrington |
| 10:35 – 11:25 PM | Achieving Racial and Health Equity in the COVID Era (panel discussion) Dr. Lourdes Baezconde-Garbanati Mr. Jonathan (Tana) Lepule Ms. Carol McGruder Ms. Gloria Soliz Dr. Claradina Soto |
| 11:25 – 11:30 AM | Cultural Interlude |

| CONCURRENT SESSIONS | |
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| <p>11:30 AM - 12:30 PM</p> <p>AUDIENCE:</p> <p><i>These sets of breakout sessions are intended for participants who are newer to working with priority populations on commercial tobacco control and advocating for health equity.</i></p> | <p>Concurrent 2.1: Dismantling Racism: A Dialogue</p> <p>This session will allow the participant to:</p> <ul style="list-style-type: none"> • Engage in dialogue on dismantling institutional racism and advancing health equity and how it relates to commercial tobacco control. • Hear personal stories of how others have experienced and addressed institutional racism. • Identify 5 challenges and 5 opportunities for helping to dismantle institutional racism. <p>Dr. Ricky Bluthenthal Mr. Delmonte Jefferson</p> |
| | <p>Concurrent 2.2: Community Engagement in Policy Change 101 Through a Health Equity Lens</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Describe why using a health equity approach is important in engaging priority populations in policy change. • Identify 10 steps for engaging marginalized communities in policy change. • Analyze three levels of health equity policies and identify gaps in implementation. <p>Ms. Channte' Keith Mr. Bob Gordon</p> |
| | <p>Concurrent 2.3: Creating Smoke-free Multi-Unit Housing</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Identify smoke free multi-unit housing enforcement gaps within commercial tobacco control policies (including in federally qualified housing). • Explore case studies regarding private and public smoke free multi-unit housing • List the 5 basic steps for implementing smoke-free multi-unit housing policies <p>Ms. Yaneth Rodriguez Ms. Peggy Toy</p> |

| CONCURRENT SESSIONS | |
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| <p>12:00 – 1:00 PM</p> <p>AUDIENCE:</p> <p><i>These sets of breakout sessions are intended for participants who are more experienced in working with priority populations on commercial tobacco control and advocating for health equity.</i></p> | <p>Concurrent 2.4: Decriminalizing Commercial Tobacco Control and Creating Equity-based Policy</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Name the potential negative consequences of implementing and enforcing some commercial tobacco control policies on communities of color. • Compare successful case studies and approaches on creating equity-based policy for priority populations. • Discuss Tobacco 21 enforcement and new approaches to enforcement of new policies such as CA statewide flavored tobacco restrictions policies and gaps of Chicago/Oakland city commercial tobacco retailer policies. <p>Dr. Phil Gardiner Ms. Natasha Phelps</p> |
| | <p>Concurrent 2.5: Institutionalizing Health Equity within State and Local Health Departments</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Describe how racism within mainstream institutions (including health departments) impacts priority populations working on commercial tobacco control. • Identify 5 steps for institutionalizing health equity in a state or local health department. <p>Ms. Lou Moerner Mr. Vayong Moua Ms. Frances Limtiaco</p> |
| | <p>Concurrent 2.6: Communications for Racial and Health Equity for a New Era</p> <p>By the end of this session, the participant will be able to:</p> <ul style="list-style-type: none"> • Discuss various levels and types of communication through the lens of racial and health equity. • Evaluate health department tools and guidelines in identifying skills, organizational practices, and infrastructure needed to address health equity and next steps. <p>Mr. Vincent Eng Ms. Amber Valenzuela</p> |
| GENERAL SESSIONS | |
| <p>1:00 – 1:10 PM</p> | <p>Cultural Interlude</p> |
| <p>1:10 – 2:30 PM</p> | <p>Closing Plenary</p> <p>Congresswoman Karen Bass Congresswoman Judy Chu Congressman Chuy Garcia (invited) Congresswoman Sharice Davids (invited) Additional Congress Members Dr. Howard Koh</p> |